






## Social consequences of hypersexuality, as objectifiable elements, within the virtual porn industry

## Consecuencias sociales de la hipersexualidad, como elementos objetivables, dentro de la industria del porno virtual

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### Abstract

Youth, usually, are unaware of the maturity and commitment of behavior that they must have when dealing with Information and Communication Technologies; especially when they are precursors of socially unacceptable behaviors. Therefore, the objective of this study is to reconsider hypersexuality as a paradigm of the virtual environment and the implications of cybersex as an approach; above all, with Internet addiction being a psychosocial consequence of virtual sex. So, in his search, he took advantage of the prism methodology because it is implicative in sexual research and a current bibliography as a means. At the same time, as purpose, the existence of non-divergent perspectives was evident when a 'cover girl' becomes a sex worker within the online pornographic world; much worse, if she hints at forced intimacy and keeps her personality hidden. Jointly, as another result achieved, it was demarcated that the porn industry becomes the basis of erotic virtualization and morality does not support its actions. Coming to expose, as outcome, the follow-up of future research that excludes paradigms created by digital applications, the holography of Augmented Reality and intelligent Social Networks 2.0; equating Chat as a tool of cyber nudity, prioritizing sexual activity as the beginning of a correct emotional transmission and not being seen as the commercial logic of online porn sadism.

**Keywords:** cybersex; internet; prostitution; sexuality; sociology

### Resumen



La juventud, usualmente, desconoce la madurez y el compromiso del comportamiento que debe tener ante el manejo de las Tecnologías de la Información y Comunicación; especialmente, cuando son precursoras de conductas socialmente inaceptables. Por lo tanto, el objetivo de este estudio es recapacitar acerca de la hipersexualidad como paradigma del entorno virtual y las implicaciones del cibersexo como enfoque; sobre todo, con la adicción a Internet al ser una consecuencia psicosocial del sexo virtual. Entonces, en su búsqueda, se aprovechó a la metodología prisma por ser implicatoria en investigaciones de índole sexual y a una bibliografía actual como medio. Al mismo tiempo, como resultado, se evidenció la existencia de ópticas no divergentes cuando una 'cover girl' se convierte en una trabajadora sexual dentro del mundo pornográfico online; mucho peor, si insinúa intimidación forzada y mantiene tapada a su personalidad. Conjuntamente, como otro resultado alcanzado, se demarcó que la industria porno se convierte en la base de la virtualización erótica y la moralidad no sustenta su accionar. Llegando a exponer, como desenlace final, el seguimiento de investigaciones futuras que excluyen paradigmas creados por las aplicaciones digitales, la holografía de la Realidad Aumentada y las Redes Sociales inteligentes 2.0; equiparando al Chat como herramienta de la desnudez cibernética, priorizando la actividad sexual como inicio de una transmisión emocional correcta y que no sea vista como lógica comercial del sadismo porno en línea.

**Palabras clave:** cibersexo; internet; prostitución; sexualidad; sociología

### **Introducción**

To approach the study of the phenomena of hypersexuality, descriptive research was applied as a characteristic of the young population. Therefore, the collection of qualitative information prevailed in the area of social disorder and the conception of experiences. At which point, qualitative research provided understanding to women who absorb hypersexuality as an addictive impulse and consequently, excessive erotic behaviors could be described as such; causing mishaps, social risk factors, within the daily life of a young woman. Considering the emotional aspect as the basis for the severity of said disorder and that good mental health is declared for its treatment; causing impact. However, applied academic literature, such as Scopus



Databases, has been relevant to this study. That is to say, this research was filtered through current citations and references. Therefore, the Impact Indices were considered as an evaluation of the DOI articles stated, in systematic reviews and meta-analyses, on this topic; provided an overview of the existing literature as a specialized area. In this, the indicators and strategies demonstrated effectiveness within the argumentative relevance. Hypersexuality is a word that describes a pattern of intense and persistent sexual behavior that causes significant distress or difficulties in a person's daily life (Sassover and Weinstein, 2022; Lewczuk et al., 2022; Pengo et al., 2022) . Such that, individuals who usually experience hypersexuality have great difficulties in controlling each sexual impulse; something that entails risky behavior, interpersonal conflicts, and even legal problems (Paul et al., 2020; Von Walter, 2021; Petkus and Brown, 2019).

Consequently, the objective set highlights the very concept of hypersexuality as diffuse; medically and psychologically. In such a way that its inclusion becomes an independent mental disorder and becomes a trigger for other conditions; case of mood or anxiety (Lew-Starowicz et al., 2020; Janssen et al., 2020; Privara and Bob, 2023). Therefore, it is necessary to make known the cognitive-behavioral aspect that helps the person understand their sexual impulses; but in a rational way. However, each individual's need is evaluated; but depending on the severity. So much so; that a healthy sexuality is proposed and that youth is the most favorable stage to cope with it correctly.

### **Development**

Psychology proposes that sexual acts are the first step to becoming rational beings. Likewise, youth is the most favorable stage to activate it and even that it is the time when its irrational practice causes impact, case of teenage pregnancy.

It is then that,

“Human sexuality is the foundation to achieve a distinctive emotionality of the human being and that with its advancement, sensitive demands are calmed. This, by making subliminal feelings recognize pleasure as a characteristic of love and the



biological aspects of the human being are considered variables; but seen, from the theory of evolution” (Magrath and McCormack, 2023, p. 1215).

Therefore, depending on a person's age, sexuality develops as a real opportunity for maturity, good sense and determination. All of this is necessary to attain stability and acceptance in the social environment in which we reside. But the beginning of sexual life, depending on the geographical location, cannot be pigeonholed into an age range. Since in Third World countries it depends, to a large extent, on the socioeconomic level and in several of them, there are novice couples who, in their first coital relationship, have it in their third five years of life. Consequently, the UNICEF Official Bulletin (2019) reveals that “...in South America, being developing countries, a curve of male minors, between [11;14] years, is projected as the beginning of an active sexual life. In return, the females, between [12;15] years...” (p.18); obviously, over the years this interval varies. Simultaneously, in this report, this international organization indicates that young male virginity is lost with close friends or with someone outside the family group; sex workers being the most solicitous. Furthermore, the FLACSO Official Bulletin (2020) states that, “...men are more prone to premature desire for sex and their pleasure is understood as a social baptism” (p.31). Noting that ethnic origins, at least in Ecuador, are broad segments and so sexual initiation is an object of revelry in any commune; case of the ‘montubia’ ethnicity<sup>1</sup> and its premiere ceremony ‘Machashca’.<sup>2</sup>

But in the same order,

“The technological boom means that there is a different perspective to look at sexuality and this, for now, is not considered a conservative index. Rather, youth carry this as liberal; affecting its social core. In this issue, the family is the one that suffers the

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<sup>1</sup> [Juan de Velasco], Jesuit priest and Ecuadorian historian (1727-1792), in his book ‘Historia moderna del Reino de Quito y crónica de la Provincia de la Compañía de Jesús del mismo Reino’ (1789), makes an extensive journey from colonial times to the agricultural exploitation in Ecuador. It is here where he reveals, among other topics, the status of the inhabitants of the coastal region. Naming the blacks with their slavery, Spanish landowners with their farms and natives with their customs. The latter consists of the so-called ‘montubia’ culture and is where, as evidence, its modus vivendi is located; specifying clothing, music and ancestral ceremonies. One of them is the baptism of fifteen-year-olds with their first coital relationship and consisting of a heterosexual act between two young people; inside an auditorium the size of a warehouse, which through applause contains fervor and even cheers at the moment they lose their virginity. To then give way to a wedding negotiated between family members. Unfortunately, in those moments, is when sexual education does not work and protection, with condoms as a means, does not exist. Therefore, when carnal debauchery and the judgment of experiencing new sensations take over the crowd, it gives way to a counterproductive act; case of unplanned pregnancy.

<sup>2</sup> Quichua word with the meaning of ‘drunk’.



consequences; worse, if imposed social canons are disobeyed” (Krystek et al., 2021, p. 13).

But the Internet is the propitious scenario where virtuality is reflected in imagination and unreality; even worse, if when browsing we interact with strangers. Consequently, sharing information tends to make the person vulnerable and in this not even the data protection law helps (Limoncin et al., 2022; Turner et al., 2022; Jia et al., 2021).

### **Over sex: Virtual corollary of hypersexuality**

As we already saw, the difficulty lies in the lack of control when advertising in the Internet world. It is in this case that users are responsible for uploading private information and making their emotions, tastes and hobbies available. Consequently, one of the topics that surrounds any age is cybersex and regarding this, Fulvio et al. (2021) indicate that “... it is understood as a non-face-to-face practice, of a non-carnal act, between two or more people” (p. 7). We assert then that there is no geographical place on this planet where this type of obscenity does not exist. For, even when everything is processed in the cloud, there are harmful values and twisted morality that accompany the meeting of ghostly couples. As a result, apparently healthy fun and pleasure are part of the interactive framework in the pursuit of people attracted to pornography. But, although it is true that these meetings are held virtually, it is also true that there is no probability of venereal infections.

However, the emotional segment of the individual is seriously injured; that is to say, they live and will live on fantasies. More explicitly, since it is a fictitious sexual act and does not possess any physical characteristics, it is positioned as a manager of imaginary encounters and infatuations; but deep within the user, his personality is distorted. Since, there are no bodily contact, explicitly sexual messages remain as a means of propagation. But cybersex does not only circulate on the highway of the global network. “Since the great universe of its marketing is full of billboards, advertising and flyers that facilitate its spread. Even, virtually, social networks, instant messaging and chat rooms are supported as support” (Abel, 2023, p. 117). Due to this, these portals have exclusivity with the objective of bringing together people who want



to have sexual relations digitally, not carnal and from anywhere in the world. Therefore, the smartphone, the tablet and the computer are three of the disseminators of sadism and pornography of people capable of corrupting their peers.

### **The cognitive approach to cybersex**

Based on the above, the socialization of virtual sex is the paradigm to be considered and as expressed by Döring et al. (2021), "...unfortunately, for now, there is no awareness about the variety of psychological implications<sup>3</sup> that this type of act entails" (p. 11). It was noted that years ago erotic stimulation services, with sexual commerce on hot lines, involved pre-established monetary payment for time<sup>4</sup> and thanks to the rise of new forms of communication, with immersed multimedia messages, they are already in decline. At the same time, as we already pointed out, the benefits that the Internet offers are comparable to its harmfulness. It is understandable that, seen from a reflective perspective, the global network and the Knowledge Society have become advantages destined for anyone interested in getting to know various existing cultures. Nonetheless, these advantages provide infinite amounts of information; the same that, otherwise, would be impossible to obtain (Prodhomme et al., 2022; Begum et al., 2022; Nguyen et al., 2022). Also, it is helpful that the Internet, being the best and greatest tool in achieving globalization, puts an end to global isolation; much more, with its massification and incorporation into the lives of human beings.

Formerly this happens, yes and only if the information is updated periodically; so that it is reliable. Beforehand, this has psychological and sociological implications; related to the trauma of youth prostitution, unwanted pregnancies, school violence and childhood masturbation. But awareness about these paradigms does not exist and it only still is to underline that this society values Emotional Intelligence as an added value within youth training. It is then, when the family, as the social nucleus, teaches the correct way to cultivate values, encourage triumphs and advance on the path of 'Good Living'; above all, in something that differentiates us from animals, reason.

<sup>3</sup> Such as Dysthymia and Agoraphobia.

<sup>4</sup> During the period [2003;2008], in Ecuador, the long-distance call rate fluctuated between [0.60;3.20] dollars per minute. At that time, erotic lines were established as big business; by maintaining audio recordings with simulated sexual acts, in the case of hot lines 1-900 by attracting consumers to imaginary sex.



### **Psychosocial consequences of virtual sex.**

There are many consequences of the misuse of any messenger on the network; including emotional, physical and psychosocial ones. Of the latter, the user has no idea what it is like to act in front of an electronic device and even worse, its effects. But to understand that, "...we must be aware of its derivatives and be clear about the close correspondence between a human being and the global network. So much so, that its addiction, in full, describes the corollaries that the user can contract" (Dou et al., 2020, p. 2).

On this topic, the actions of an adolescent are fundamental in the security of well-founded sexual concepts. Since these must be the beginning of correct psychological training; this is the ideal way to promote the movement of 'Good Living'. However, pornographic pages, youth masturbation and violence must be included as complementary sections to this study; in addition, unwanted pregnancies and premature marriages. Emphasizing that the themes of youth pornography and addiction are extremely preponderant. Since a good assimilation of the paradigms hidden in the network, housed in retrospective memory, is a feeling of youthful modernity. Along with this, there are ways to sustain a sentimental action and based on them, a mediating method must arise. At the same time, individual approval and esteem are encouraged as precursors of connotative synergy. All this, by providing qualitative data that refers to the conditions and customs for the sake of appropriate social development. Therefore, a sexual socialization strategy must be connective to achieve the presence of emotions related to virtuality and in this way, obedience becomes a fair path for its orientation. Adding to all this, desperation and difference can create spaces of unhappiness and insecurity. Similarly, according to Hasan and Hasan (2022), "Chat managers, being part of a vicious circle, are a double-edged sword to obtain personalities without morals..." (p. 194).

Thus, each social environment is obliged to have contingency plans as a guarantee. Consequently, carrying out protective tasks, attenuating motivational declines and even ensuring that its method has guides or logs following the fading of the most common risk factors.



### **The female virtual modeling industry as a support for online sexuality**

Starting with the world of comics, where superheroes are bizarrely in charge of saving the world, in modern society, within the Internet, there are a variety of archetypes with generous attributes; the case of supermodels. Under this concept, since virtuality is in vogue, representatives and sponsors are the ones who provide fashion agencies with women to carry out modeling work. Therefore, this profession has prosperity with fashion and acceptance in the business world; more than all, because of the economy it brings together.

Understandably, "...female characteristics, such as skin tone, must be approved by their handler. The same one, who intends to launch them into stardom with the promised fame and fortune" (Crapolicchio et al., 2022, p. 214). Better yet, if the female has a statuesque body and society copies her styles; case of clothing. However, being a human mannequin, she is prone to being part of the world of pornography. Therefore, Social Networks are responsible for publicizing this work for the sake of its price; including, applying retouching software.<sup>5</sup>

Thus, digitalization is launched by projecting unreal sensations of a real person; giving rise to digital modeling created by computer. However, the long-awaited appearance "...is not a cause for the accumulation of followers; since its manipulation comes from digital marketing. Coexisting with the idea that every scholar of the World Wide Web can conceive of the holographic as a reference for gynoid pleasure<sup>6</sup>" (Audrezet and Koles, 2023, p. 367). Now, as an initial consequence, the modeling industry is armored with iconography capable of generating advances in line with expectations. Much more so, if the observer is the one who contributes financially. Apart from this, we must point out that the virtual exhibition of the nude advances every day until it becomes a public aspect. It is, in this case, when the sexual orientation or modesty of the individual being advertised no longer matters.

Arguing that intimacy provides assistance and erotic stimulation to any non-objective person who accumulates exotic pleasures; edge case. Even stating that

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<sup>5</sup> Understand this, as the idealization of a digital image manipulated using computer tools in search of its perfection; case of free software Inkscape.

<sup>6</sup> Obtained through inflatable dolls, android type, in search of sexual pleasure and its practice through 3D glasses; also known as sextech.





within the American continent the precursor country is the United States and it is precisely there where all ethnicities are accepted for erotic channeling; using the devices provided by modernity, as in the case of female webcammers. Due to which, when viewing the product of nudity, no one takes into consideration that it is seen by any age range; including minors. "Taking the case of dedicated websites, it is shown that they accumulate clients who pay per view and the most requested demand is for nudity; case of online masturbation" (Jacobs et al., 2021, p. 15).

So much so, that the interpreters of these plots are young men and women who are around the interval between [12;18] years. Conveniently, taking advantage of puberty and virtuality, they give free rein to a pornographic exhibition, in performance, before a seductive script. Furthermore, with a voracious digital crowd wanting to savor a simulated sexual relationship. Likewise, the imagination is the promoter of the most hidden dreams of people incapable of weighing consequences and according to tastes, a variety of sensations can quickly be found that are framed in physical appearance. So, in this case, emotionality is present by making the spectators and performers become recipients of temporary emotionality. But if we go by gender, on the topic of nudity, women are the most harassed and, to a lesser extent, gentlemen and members of communities with diverse sexual inclinations; LGBTI+ case (Greaves et al., 2021; Bufferd et al., 2022; Swami et al., 2022; Witkiewitz et al., 2022). Therefore, we thus have autoeroticism as the predecessor of erotic spectacles,<sup>7</sup> with the purpose of exhibition, they achieve monetary returns. This is when the mirage is part of the pleasure and much more, if there are characters who make their body a work tool.

### **Conclusions**

It was the social environment that drove the production of this writing and based on the contingency, the contemplation of this social problem made it possible for education and communication on the network to be the recipients. Because of this, since the beginning of the millennium, Information and Communication Technologies have been the precursors of technological advancement. Therefore, the time has come to rationalize the social consequences of misuse of the Internet and also to reflect,

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<sup>7</sup> They are paid homemade short films; xvcams case. However, this website violates data protection by using phishing and organizing the stored information for electronic commerce; case of PayU Latam as online payments.



descriptively, on the cognitive deterioration of the target person. Since, in any age range, especially [18;24] years, the harmfulness of thought and action make possible the repercussions that lead to virtual sex.

Consequently, the proposed objective highlights the very concept of hypersexuality as diffuse; in medical and psychological terms. Since the lateral thinking of the human being must tend to ensure that cognitive activities are the beginning of the perspectives to obtain a new youth. They are, therefore, the predecessors of training in values broken down into social consequences of hypersexuality; but considering the virtual porn industry as a bad situation of sex as a virtual corollary. It is then that proposing the guidelines of the cognitive approach gives rise transversally to criteria such as novel models in the construction of a new society.

Which incites, at the same time, a laudable and convincing thought for a social refoundation; likewise, to the psychosocial consequences of virtual sex. Thus, they will become the critical thinking of reason and the projection of a promising future. However, as a biased inference, it is necessary to negativize the female virtual modeling industry as a support for online sexuality; since nudity is the first step, economics the second and prostitution the third. This is how the technological world foresees delays in progress and at the same time, the importance of technology in terms of the social implications that this entails. Moment in which the technological field glimpses changes in social communication relationships; but without forgetting, the good learning of values as its canon. Noting that society itself is the one that must give autonomy to technological development and not to mention that, if this is done well, it will contribute to reducing distances with the First World; something that seems unlikely, but hope will never be lost.

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## Conflicto de interés

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